

HSBI		European Summer School 2024 (13 May to 21 June 2024)						Status: March 2024
		Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Date: 13 - 17 May 2024		13 May 2024	14 May 2024	15 May 2024	16 May 2024	17 May 2024	18 May 2024	19 May 2024
09:45 - 11:15	Topic		Role of Digital Marketing for Global Business	International Business Development: The Case of the CFM Joint Venture				
	Lecturer		Bayrak Mayslanoglu	Brimton				
	Room		B 345	B 345				
11:30 - 13:00	Topic		International Business Development: The Case of the CFM Joint Venture	Role of Digital Marketing for Global Business				
	Lecturer		Brimton	Bayrak Mayslanoglu				
	Room		B 345	B 345				
13:00 - 14:00			Lunch Break					
14:00-15:00	Topic	Welcome meeting/lecturer	German 14:00-15:00	German 14:00-15:00				
	Lecturer		Nabi	Nabi				
	Room		B 345	B 345				
from 16:00 on	Topic	Participation in the opening ceremony of International Week of HSB! (Snacks & Beverages)	Free	Sparrenburg guided tour				
	Lecturer			Sparrenburg				
	Room			Sparrenburg				
Date: 20 - 25 May 2024		20 May 2024	21 May 2024	22 May 2024	23 May 2024	24 May 2024	25/26 May 2024	
09:45 - 11:15	Topic		Management mindsets and decision making	Cultural diversity / EU principles of freedom / climate debate				
	Lecturer			Borghouts				
	Room		B 345	B 345				
11:30 - 13:00	Topic	Public Holiday (shops are closed)	Cultural diversity / EU principles of freedom / climate debate	Management mindsets and decision making				
	Lecturer		Borghouts	Labour				
	Room		B 345	B 345				
13:00 - 14:00								
from 14:00 on	Topic		German 14:00-15:00	German 14:00-15:00	Company Visit Dr. Oetiker			
	Lecturer		Nabi	Nabi	17:19-45			
	Room		B 345	B 345				
Date: 27 May - 2 June 2024		27 May 2024	28 May 2024	29 May 2024	30 May 2024 (Public holiday)	31 May 2024	1/2 June 2024	
09:45 - 11:15	Topic		German Mittelstand	Big Data Applications in European Businesses				
	Lecturer		B-11.15111					
	Room		Brikmann	Rohalla				
	Room		B 345	B 345				
11:30 - 13:00	Topic	Free	Big Data Applications in European Businesses	Free				
	Lecturer		Rohalla					
	Room		B 345					
13:00 - 14:00			Lunch break					
from 14:00 on	Topic		German 14:00-15:00	German 14:00-15:00				
	Lecturer		Nabi	Nabi				
	Room		B 345	B 345				

Note	Course 1	European Culture and Management
	Course 2	European Politics and Business
	Language	German
	Trips	Field Trips to Berlin, Hamburg, Rotterdam/The Hague/Amsterdam
	Company	Company visit or project
Exam	Mid-term and final exams/evaluation	

HSBI		Monday	Tuesday	Wednesday	Thursday	Friday	Saturday/Sunday	
Date: 3 - 9 June 2024		3 June 2024	4 June 2024	5 June 2024	6 June 2024	7 June 2024	8/9 June 2024	
08:00-09:30	Topic	Mid-term exam		Self-exercise and preparation of results				
	Lecturer							
	Room							
09:45 - 11:15	Topic	Kick-off company project		Company Project with Schuco				
	Lecturer							
	Room							
11:30 - 13:00	Topic	8 am-12:45 pm: Welcome, presentation and hearing of topic including coherent related impulses from						
	Lecturer							
	Room							
13:00 - 14:00								
from 14:00 on	Topic	12:45 pm: Lunch						
	Lecturer							
	Room							
Date: 10 - 16 June 2024		10 June 2024	11 June 2024	12 June 2024	13 June 2024	14 June 2024	15 June 2024	16 June 2024
09:45 - 11:15	Topic	Presentation of results company project	Sustainability in Business	Foundations of Co-Creation: Theoretical and Practical Insights in European Policy				
	Lecturer							
	Room							
11:30 - 13:00	Topic	8 am-12:45 pm: Presentations						
	Lecturer							
	Room							
13:00 - 14:00								
from 14:00 on	Topic	12:45 pm: Lunch						
	Lecturer							
	Room							
Date: 17 - 23 June 2024		17 June 2024	18 June 2024	19 June 2024	20 June 2024	21 June 2024	22/23 June 2024	
09:45 - 11:15	Topic		The differences between the tabletop market in the United States ("Ameritrash") versus Europe ("Euro games")	The differences between the tabletop market in the United States ("Ameritrash") versus Europe ("Euro games")		Final exam		
	Lecturer		Mazure	Mazure		8:00-9:00		
	Room		B 345	B 345		D 1		
11:30 - 13:00	Topic		The differences between the tabletop market in the United States ("Ameritrash") versus Europe ("Euro games")	The differences between the tabletop market in the United States ("Ameritrash") versus Europe ("Euro games")		Free		
	Lecturer		Mazure	Mazure				
	Room		B 345	B 345				
13:00 - 14:00			Lunch break					
from 14:00 on	Topic	Free	German 14:00-15:00	German 14:00-15:00		Handover Transcripts		
	Lecturer		Nabi	Nabi		13:30 - 14:00		
	Room		B 345	B 345		B 339		
						Refreshment Lunch		
						14:00 - 16:00		
						Restaurant University		

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